

2020 HFC Producers Lab

Dates: August 2020- November 2020

This program is hosted by:



And generously sponsored by:





Description of the HFC 2020 Producers Program

This course is designed to instruct beginning producers through the major elements of producing (timelines, budgeting, developing teams, creative development, locations, business, distribution and marketing) and encourage them to complete a piece of finished content by November 2020. Participants will apply to the program with a project and incorporate the knowledge developed through the course to their production plan. During the course, participants will be taught by prolific and successful producers in Hawaii. This program will serve up to eight participants who will be chosen after the application process described.

Who should apply?

- Content creators who desire to become professional producers
 - Creative individuals who are ready to collaborate with and encourage fellow filmmakers
 - Self-motivated, problem-solving individuals committed to producing original content
 - Anyone interested in applying to Creative Lab Hawai'i Motion Picture or Web Series Producer Immersive
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What you will learn

Session 1: So you have an Idea: Overview • Tuesday, August 4

Session 2: Timelines and Workflow • Tuesday, August 11

Session 3: Budgeting • Tuesday, August 18

Session 4: Developing Teams • Tuesday, August 25

Session 5: Creative Elements • Tuesday, September 1

Session 6: Locations • Tuesday, September 8

Session 7: Business • Tuesday, September 15

Session 8: A Film in a Day • Tuesday, September 22

Session 9: Pitching w/ HFC Writers Room • Thursday, September 24

Session 10: Creative Distribution • Tuesday, September 29

Session 11: Marketing • Tuesday, October 6

October 6 - November 7: 5 week break for participants to produce their films

Session 12: Screening • Friday, November 13

Participation

Each session will last 3 hours and take place every week. Instructors will vary per topic and provide assignments and class materials for each producer. During the program, participants will be asked to demonstrate their understanding of the material by providing completed assignments, checking in with other class participants, and screening a final short form video at the conclusion of the Producers Program.

Participants who successfully complete the program will be formally recommended to CLH Executive Director Michael Palmieri for a first-look upon their application to a CLH Immersive Program.



Application Process

Individuals wishing to participate in the HFC Producers' Program will be required to submit an application that includes the following questions.

Filmmaking Experience

- What is your previous production or filmmaking experience of any kind, if any? If none, tell us what made you apply to the producers immersive. (Could be actor looking to produce)
- Other producing experience outside of film? Any other applicable skills?

In order to foster success for each participant in this program, please provide a script, logline, treatment, or description of a story you plan to produce during this class. Please make sure your project fits within the following criteria.

Project Guidelines

- Less than four actors
- No more than two locations
- Less than 7 pages

Creative Goals

- What are your creative goals for creating content?
- What are your goals with your final produced piece?

Applicant's Strengths

- What would make you a good producing accountability partner?
- How are you a self-starter? Self-motivated?

Applicant's Schedule

- How do you plan to fit in producing with your existing obligations?

Applicants need to prepare a single PDF document with the following information and email the completed packet to info@hifilmmakers.org with the subject line, "2020 Producers Applicant" **no later than 5 p.m. on July 17, 2020.**



Acceptance

Applicants will be evaluated by HFC executives based on their experience, professional aspirations, and commitment to completing the program. Up to 8 individuals will be accepted.

Upon acceptance, each participant will be required to pay a \$245 fee before being formally admitted to the program. The fee will include administrative costs, access to the program, program instructors, and three months of HFC membership.

HFC members will receive a \$45 discount, equal to the cost of membership during the duration of the program.

Contact

For questions, please send us an email at info@hifilmmakers.org with **Producers Lab** in the subject line.